



MusicIP Partners with LyricFind to Expand Music Discovery Offerings with Lyrical Search

Provides seamless new music discovery services to get the most out of your digital music experience

Las Vegas, Nev.— CES (January 07, 2008) — [MusicIP](#), a provider of high-performance music identification and discovery technologies, today announced that it has partnered with [LyricFind](#), the leading provider of lyric search and display services. The partnership will enhance MusicIP's MyDJ™ and MusicDNS™ products to now include lyrical information, allowing music fans to seamlessly and quickly access their digital music. LyricFind's Lyric Search and Lyric Display services will be added to MusicIP's MusicDNS, a web-based music identification service, as well as the MYDJ product line of intuitive music discovery solutions for websites, desktop software, and consumer electronics devices.

MusicIP's technology is designed specifically to help listeners create playlists based on acoustic traits and characteristics - like a favorite radio DJ. The technology can evaluate any song and provide recommendations based on the user's taste in music. MusicIP products take the guesswork out of song selection. Instead of scrolling through an entire music library, MusicIP's one-touch scan and mix technology allows music fans to start building a playlist in seconds, rediscovering forgotten songs in their digital library while also being introduced to new music based on the songs they already love.

"MusicIP is committed to providing high quality music recommendations and empowering music fans to explore and delight in new listening experiences," said Andrew Stess, MusicIP chief executive officer. "Our partnership with LyricFind is an important piece of our already robust MusicDNS and MyDJ products and enhances our ability to deliver innovative solutions for the world's top brands and their customers."

LyricFind's Lyric Search service provides music discovery through lyrics, enabling users to identify music based solely on a snippet of lyrics. LyricFind's searchable database of over one million tracks ensures that users' queries are always answered. In addition, LyricFind's Lyric Display service provides full display of over 500,000 tracks from nearly 2,000 publishers, significantly enhancing the digital music experience.

"LyricFind's lyric services are a great fit with MusicIP's unique technology," said Darryl Ballantyne, LyricFind president and CEO. "Partnering with MusicIP provides us with a gateway into a number of new and innovate areas in the industry, and enhances an already great technology."

LyricFind joins MusicIP's 14 other industry partners, which include Disney, Memcorp, Musicbrainz and Perception Digital. This partnership will result in a robust music information technology offering, while expanding both MusicIP and LyricFind's distribution network. LyricFind's Lyric Search and Lyric Display services will be made available to all current and future MusicIP clients, and be integrated as part of the overall MusicIP product suite.

For more information please visit the MusicIP booth at CES in Las Vegas, January 7-10, 2008, Sands booth #71852.

About MusicIP

MusicIP technology empowers music fans to easily explore and delight in new listening experiences through scalable music identification and discovery solutions available on portable media, software and online partner sites. Developed using patented acoustic analytics, MusicIP's products empower companies to provide authoritative music recommendations and an immersive listening experience for their customers. MusicIP is the market leader in track-centric music, with patented technologies and the industry's largest dataset of over 29 million fingerprints and musical signatures. For more information, visit: www.musicip.com

About LyricFind

LyricFind is the world's leader in digital lyric licensing, with licensing agreements from nearly 2,000 top level publishers, including standouts such as EMI, BMG, Sony/ATV, and Universal. Through these agreements, LyricFind provides lyrics search and display services for all types of digital use, including web display, subscription, downloads, mobile, and device licensing. LyricFind has spent years developing both the licensing and content, resulting in the most complete and accurate database of lyrics in the world. Since all LyricFind does is lyrics, clients can be sure they're dealing with a company that is focused, dedicated, and directed solely towards providing the top-notch service, content, and devotion they demand and deserve. To customers small, big, and huge — we make lyrics work. For more information, about LyricFind please visit: www.lyricfind.com

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