



MusicIP Names Andrew Stess Chief Executive Officer

Former All Media Guide Executive and Digital Music Industry Veteran to Focus on Accelerating Growth of MusicIP

Monrovia, California – September 4, 2007 – MusicIP, a leader in digital music discovery and recommendations, today announced that Andrew Stess has been named Chief Executive Officer, effective September 4, 2007. Mr. Stess replaces Matthew Dunn, who has served as MusicIP's Chief Executive Officer since May 2005. In addition to his role as CEO, Mr. Stess will serve on MusicIP's Board of Directors.

"Andrew brings a superb combination of personal and professional skills and experience to lead MusicIP as we continue to focus on growing the company and increasing profitability," said Rick Segal, MusicIP's Chairman of the Board. "His technical knowledge, sales expertise, and passion for music on a variety of levels makes him the right CEO to lead MusicIP to the preeminent position in traditional and emerging digital music markets."

"I'm delighted to join Rick and the rest of the MusicIP team," said Mr. Stess. "MusicIP is on the path to changing the way people everywhere experience and discover music. The opportunity to play a leading role in such an innovative company is truly exceptional."

"The Board of Directors wishes to express its sincere thanks and appreciation to Matthew Dunn, who served as the Company's Chief Executive Officer for the past two years, successfully establishing MusicIP's position in the digital music marketplace," added Mr. Segal. "We also appreciate Matthew's support in assuring continuity and the smooth transition of MusicIP's leadership."

Mr. Stess spent the last four years with All Media Guide (AMG) as Vice President Consumer Electronics. In addition to building the team for licensing AMG's media recognition and content management products from the ground up, Mr. Stess established important strategic relationships with a substantial number of leading edge companies including Playstation®3, Apple, Delphi, Yahoo!, AOL, Bang & Olufsen, RealNetworks and MP3Tunes.

Prior to AMG, Mr. Stess was with the online music and technology company Liquid Audio as Director of Sales and Business Development. He joined Liquid Audio after three years with Gracenote as the first executive hired by the founding group, where he pioneered licensing media recognition for consumer electronics devices and media player applications.

Mr. Stess serves on the Board of Directors for LyricFind, the first functional search engine for full text lyrics and the first licensed source for lyrics online.

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About MusicIP

MusicIP provides music relationship solutions for digital music devices, applications and online services. The company is the market leader in track-centric music, with patented technologies and the industry's largest dataset of over 30 million fingerprints and musical signatures. Solutions include consumer electronics firmware, SDKs, hosted music search and the most extensive open-source track ID and free metadata service, MusicDNS. For more information, visit www.musicip.com.

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